



Attendees: Cedar Rapids Downtown SSMID

Date: November 19, 2025 | **Time:** 3:00pm-4:30pm

Location: Cedar Rapids Bank & Trust

AGENDA

- | | |
|---|-----------------|
| 1. Welcome, Introduction Call to Order | Klein/Knutson |
| 2. Consent Agenda: July Minutes (pages 3-6) | Klein |
| 3. Cedar Rapids Police Update | Lt. Robinson |
| 4. Nominate to Fill James Klein's Seat | Knutson |
| 5. Draft Budget (page 7-8) | Knutson |
| 6. Update Vision Plan Initiatives | Knutson |
| 7. Retail Study | Knutson |
| 8. Staff Updates | Bassett/Knutson |
| i. Staff Tracking & Goals 2026 | |
| ii. Marketing | |
| iii. MOU/Beautification | |
| iv. Events & Programming | |
| 9. Other Business | Knutson |
| 6. Adjourn | Klein |

Upcoming Events/Programs:

Legislative Launch	December 10 @ 5pm – 7pm	Cedar Ridge
Annual Meeting	January 29 @ 11:30am - 1pm	DoubleTree Hotel

Reading Materials

Oakhill Jackson/City Stats (pages 9-18)
Program Manager Update (pages 19-20)

Store Openings & Closings

Openings

K.C Cakes & Cajun

Closings

n/a

Downtown SSMID Commission Members

Joe Ahmann, Landon Burg, Graig Cone, Jon Dusek, Jared Hanlin, Loren Hartelt, Ted Kepros,
James Klein, Sarah Madsen, Jake Ryan, Randy Rings, Craig Stephen, Robin Sempf,
Fred Timko, Dannette Tobin

Next Meeting: January XX, 2026

Anyone who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in this City activity, you should contact Caleb Knutson at 319.730.1427 or email cknutson@cedarrapid.org as soon as possible but no later than 48 hours before the event.



Cedar Rapids Downtown SSMID Commission Minutes

October 1, 2025 | 3:00-4:30 p.m.

Cedar Rapids Bank & Trust

Present: Jon Dusek, Jared Hanlin, Loren Hartelt (virtual), Ted Kepros, James Klein, Randy Rings, Jake Ryan, Craig Stephan, Danette Tobin

Absent: Joe Ahmann, Landon Burg, Graig Cone, Sara Madsen, Robin Sempf, Fred Timko

Guests: Dr. Tiffany Carr, Third Space Create; Grethen Aquice, Ken DeKeyser, Ben Wonell, City of Cedar Rapids

City: Jennifer Pratt; City Liaison

Staff: Juliet Abdel, Jennifar Basett, Peggy Degnan, Caleb Knutson, Phil Wasta, Audrey Wheeler

Welcome, Introductions & Call to Order

Klein called the meeting to order at 3:02pm.

Consent Agenda/Approval of July Minutes

Rings noted a revision to be made to the minutes to reflect he was present at the July 23rd meeting. With this update being made, **Stephan moved to approve the July minutes with Dusek seconding. The July minutes were unanimously approved.**

Designation of Authorized Signer

Currently, Ryan is the only check signer. As the incoming Chair, it was felt Hartelt should also be a check signer. **Klein moved to approve Hartlet as a designated check signer with Rings seconding. The nomination was unanimously approved.**

Nomination to Fill Stephan's Seat

Stephan has sold Iowa Brewing so he will be rolling off the SSMID. Because this will be his last meeting, Klein and Knutson thanked him for his dedicated service and Stephan thanked Rings for bringing him onto the Board.

Knutson shared a commissioner breakdown highlighting the need for more diverse representation, particularly in retail and small business sectors. The commission is currently 78% male with the balance from the finance, insurance and development sectors. Therefore, the commission and Mayor O'Donnell are recommending Juliette Pae-Corr, owner of Fix Salon in Kingston, as a new commissioner and she will represent small retail, female and a younger demographic. Knutson to confirm Pae-Corr owns her building. **Klein moved to approve the nomination of Pae-Corr with Rings seconding. The nomination was unanimously approved.**

A new state law requiring training for elected and appointed officials went into effect on July 1st. Burg is taking the virtual training. As of now, existing officials don't have to take the training, but thoughts are eventually everyone will be required to do so.

Race-for-the-Space Winner

Dr. Tiffany Carr, with Third Space Create, was the winner of Race-for-the-Space. She thanked the commission for the award, shared her background and presented her concept for creative arts/social space downtown. She is currently working with two SCORE mentors. Carr is finalizing the build-out of the space and will be launching an event schedule soon. She said she's having a pop-up event at Big Grove in the near future. It was mentioned if people wanted to get a feel for what's to come, the Glitter Factory in Des Moines is a good comparison.

Downtown Sidewalks

Public Works presented plans for downtown sidewalk repairs in the next two to three years. DeKeyser said the current sidewalk system was built in the 1990s, so sidewalks are in need of repair. He explained either the City will do repairs and bill the owners, or the property owners can make repairs themselves. He said the advantage of using the City is they buy in bulk. DeKeyser stated the following:

- City will notify property owners in January 2026, with May 2026 deadline for owner-initiated repairs.
- City will reimburse up to \$1,000 per property for repairs.
- The city's website has a list of city-bonded contractors.
- This is concrete repair only.
- A public information meeting will be held in November.

The commission discussed the need to potentially increase the reimbursement amount for downtown properties with longer sidewalks who as a result, pay more in property tax. Pratt and Knutson are to discuss to see if the \$1000 amount can be increased.

Dusek raised concerns about brick pavers and ensuring proper restoration after repairs with DeKeyser responding they will be using less pavers in the future.

Rings asked if the City would repair anything that was disturbed? The City is going to talk to property owners and mark-up their sidewalks at the same time. This way the property owners won't be surprised by how it is being repaired. Pratt emphasized the City still has to adhere to design standards; therefore, each will be evaluated on a case-by-case basis.

PlacerAI Website Updates

Plans were reviewed for implementing PlacerAI data tracking on the downtown website, which will help monitor visitor traffic and other metrics. Knutson confirmed downtown has returned to pre-COVID levels. Kepros recommended sharing this fact with the media.

Traffic during Farmers Markets was reviewed with Rings asking about the possibility of extending the markets because of nice weather. Wheeler shared the Economic Alliance is discussing options for extending the 2026 market dates, but noted some obstacles with Freedom Festival, road construction and vendor commitments to other markets in the area.

Executive Director's Report

Race-for-the-Space

Knutson went through the decision process for choosing a new and existing business for Race-for-the-Space awards. He reported both Third Space Create and Downtown Dogs are engaged with their SCORE mentors and will provide a business update every month. Knutson feels it would be best to have Race-for Space every other year instead of annually.

Downtown District Office

In December, the subcommittee will meet to review how the downtown office is functioning in their current space at the Economic Alliance.

Marketing

- A robust and comprehensive marketing campaign is being planned for 2026.
- Social media posts featuring local bars/restaurants is being planned to help promote them during the slower winter months.
- Quarterly meetings are being set-up to collaborate with the City's retail consultant, David Connolly. A strategic plan is needed to lease retail and under-utilized street level spaces.
- A draft budget for 3rd St. activation plans will be presented to the Finance subcommittee soon.

Program Manager's Report

4th Street Trail

Bassett reported significant hazards have been identified on the trail, especially between 1st and 2nd Avenue. The commission discussed the scope of repairs needed vs. the City's planned full reconstruction in a few years. Rings instructed Bassett to obtain quotes for aggregate slab repairs from A Avenue to 5th Avenue to address safety concerns in the interim for approximately two years. Hanlin suggested aligning with the City as to what their plans are.

"Wow" Project

The Museum of Art is exploring art installation ideas for their empty parking lot behind their building. Bassett received a suggestion to place an art piece consisting of a large spoon filled with Crunch Berries for that space. Bassett said the museum may start a capital campaign.

Downtown Events & Programming

- The allocated \$65K to events has been fully utilized, sponsoring 22 events (double from 2024).
- Planning winter window displays and a "Shop Local Downtown" promotion during Nov 15th - Jan 31st.

Placemaking

New wayfinding/placemaking signage on 3rd Street is being considered and should align with the existing City guidelines. Wasta and Pratt made reference to something like this already exists but was not pursued, so Downtown staff will research. Rings would like directional signs explored further for the 4th St. trail between 1st and 5th Avenue.

Holiday Lights/Banners

- Bassett is proceeding with the holiday lights sponsorship expansion plan, including 20 additional trees near McGrath Amphitheater.
- Holiday banners to go up on poles the end of November.

Other

- Façade improvement pending with GreatAmerica.
- Possibility of uplighting Smulekoff's building and/or Guaranty Bank.
- Bassett showed digital samples of sponsorship signs for the orange Cedar Rapids sign on May's Island.
- Bassett attended the IDA conference in Washington D.C.

ACTION ITEMS

- **Knutson to confirm Juliet Pae-Corr (Fix Salon) owns her building.**
- **Knutson to work with Pratt about increasing the \$1000 sidewalk reimbursement amount.**
- **Basset to obtain quotes for aggregate slabs for 4th Street Trail.**
- **Contact media to share Downtown is at pre-pandemic numbers.**
- **Research/locate previously planned placemaking signage for downtown districts.**

ADJOURNMENT

The meeting adjourned at 4:28pm.

/pd

	A	D	E	F	G	H	I
1	2026 Downtown SSMID Budget						
2	Carryover Funds Available						Confirmed & changed 5.23.25 ts
3							
4	REVENUE	2026 Budget	Actual YTD PD	Committed / Projected	Balance	EA Budget #	Annual Budget Notes
5	Contributions						
6	Taxes from Downtown Property Owners	\$818,871					assumes 0% change at 7/1/25
7	Alliant Energy Payment in Lieu of Taxes	\$47,262					
8	Sponsorships for Events & Programming	\$50,000					
9							
10	Billed Services - City of CR	\$237,156					CPI inflator of 2% on 7/1/25; includes new contribution to exec salary
11	Other						
12	Total Revenue	\$1,153,289					
13							
14	MOU w/ City of Cedar Rapids						
15	Sidewalk & Alleyway cleaning	\$5,000			\$5,000		more in-house, fewer contracted power washes, pest control
16	Holiday Lights	\$60,000			\$60,000		Zone 2 in 2025, plus using existing inventory (no new lights). Do we have install contract for fall 2025 that meets this budget?
17	Flowers/Planters/Trees	\$75,000			\$75,000		more for planter labor / less for trees than 2024
18	Public Art Maintenance	\$2,500			\$2,500		Lighting, signage, cleaning per maintenance contracts
19	4th Street Trail - contract landscapd maintenance	\$8,000			\$8,000		one-time expense to catchup and or repair on the trail, holding until city confirms plans to redo the trail
21	Shop Supplies & Vehicle Maintenance	\$20,000			\$20,000		one of the ka
22					\$0		
23	Banner & Banner Hardware	\$5,000			\$5,000		
24	Big Belly Trash Cans - annual lease	\$72,767			\$72,767		per lease agreement, for 50 cans through 2032
25	Big belly trash bags/maintenance	\$3,000	\$0		\$3,000		
26	Total MOU Expense	\$251,267	\$0		\$251,267		
27							
28	Existing / Ongoing Programs & Initiatives						
29	Race for the Space	\$25,000			\$25,000		
30	Renewal Process	\$8,000			\$8,000		Mailers, brochures, & all materials
31	5SeasonFit	\$5,000			\$5,000		
32	Placer AI	\$7,500			\$7,500		
33	Marketing/Branding	\$30,000			\$30,000		Working with Comms to get some new "orginal swag"
37	Total Programs & Initiatives	\$75,500	\$0		\$75,500		
38							
39	Staffing & Support Services						
40	Downtown Team (4 FTE + seasonal labor + OT)	\$447,006			\$447,006		Adding a year around PT, last year's budgeted was \$418,990
41	EA Support & Staff	\$81,000			\$81,000		w/ additional FTE, fewer support services needed from EA
43	Total Professional Services	\$528,006	\$0		\$528,006		
44							
45	SubTotal of Service Contract Spending	\$854,773	\$0		\$854,773		
46	Downtown Vision Plan Priorities						
47	Strategic Marketing Plan	\$30,000	\$0		\$30,000		Informatics will create & execute a robust marketing strategy to raise awareness locally & in surrounding communities about Downtown Cedar Rapids
48	3rd st Catalytic Project	\$50,000			\$50,000		City's Current Timeline is maybe end of FY27, & it would be a 3 contruction year process.
49	Signage & Wayfinding	\$40,000			\$40,000		
50	Façade Improvement Program	\$25,000			\$25,000		
51	Self-watering planters	\$6,000			\$6,000		12 additional planters ordered (on same order as 6 more for MedQ)
52	Live Music Events (Event sub-committee budget)	\$100,000			\$100,000		
53	VenueWorks Sponsorship	\$15,000			\$15,000		Includes one usage of McGrath
54	Retail Study	\$10,000			\$10,000		City of CR, EA, & Downtown are spllitting the cost of MJB's retail study of Downtown
55	Downtown Music Festival	\$10,000			\$10,000		Gazette leading this, we are presenting sponsor
56	Cedar Rapids Marathon	\$10,000			\$10,000		
65	SubTotal of New Commitments	\$296,000	\$0	\$0	\$296,000		
66							
67	YTD Total of Initial Spending Plan + New Commitments	\$1,150,773	\$0		\$1,150,773		
68							
69	Total Available for Discretionary Investments	\$2,516			7		

	A	D	E	F	G	H	I
3							
..	Mays Island Art						Received positive indications from the structural report. Need to work with Public Art, City, & mayor on art activation
..	IEDA Downtown Assessment						
..							
..							
..	Other Downtown Vision Plan Priorities						
..							
..	NET Income	\$2,516					

Oakhill Jackson Neighborhood, May 2025

Oakhill Jackson Neighborhood, Year to Date (05/11/2025)

Category	2021	2022	2023	2024	2025	5 Year Avg
Arson				1	1	0.4
Assault	21	40	39	40	47	37.4
Burglary	2	5	6	9	5	5.4
Counterfeiting / Forgery	1		1	2	2	1.2
Destruction / Damage / Vandalism	16	25	16	14	18	17.8
Drug / Narcotics	31	33	28	57	48	39.4
Fraud	8	6	5	9	5	6.6
Group B Offenses	73	64	87	82	109	83.0
Homicide		3		1		0.8
Kidnapping			1			0.2
Larceny / Theft	26	53	38	43	45	41.0
Motor Vehicle Theft	4	12	5		6	5.4
Pornography / Obscene Material			1			0.2
Prostitution					1	0.2
Robbery	1		2	1	1	1.0
Sex Offenses, Forcible			1			0.2
Stolen Property Offenses		1		1	4	1.2
Weapon Law Violations	4	5	2	12	5	5.6
Total	187	247	232	272	297	247.0

March 1st – 31st, 2025

Cat	Instances
Assault	13
Destruction / Damage / Vandalism	3
Drug / Narcotics	6
Group B Offenses	34
Larceny / Theft	11
Motor Vehicle Theft	1
Stolen Property Offenses	2
Total	70

April 1st – 30th, 2025

Cat	Instances
Assault	11
Burglary	2
Counterfeiting / Forgery	2
Destruction / Damage / Vandalism	7
Drug / Narcotics	12
Fraud	2
Group B Offenses	28
Larceny / Theft	7
Motor Vehicle Theft	1
Prostitution	1
Weapon Law Violations	4
Total	77

Lt. Michelle Omar, m.omar@cedar-rapids.org, 319-286-5472

Year to Date City-wide Statistics – Through 04/30/2025

Shots Fired													
	January	February	March	April	May	June	July	August	September	October	November	December	Total
Current Year	4	2	3	2	0	0	0	0	0	0	0	0	11
5-Year Average (2020-2024)	9	6	8	8	12	11	12	9	8	10	8	6	107
% Diff 5-Year Average	-55.6	-66.7	-62.5	-75.0	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-89.7
2024	3	2	3	4	9	3	4	6	2	8	2	3	49
2023	7	8	4	4	10	9	4	5	8	8	9	5	81
2022	9	10	14	9	11	14	8	15	11	7	7	5	120
2021	13	2	10	7	15	13	14	11	6	16	8	8	123
2020	11	9	9	17	16	15	30	9	14	13	13	7	163

Part I Property Crime	Current YTD	5-Year Average	Current YTD vs 5-Year Average	% Difference Current YTD vs 5-Year Average	2024	Current YTD vs Previous YTD	% Difference Current YTD vs Previous YTD	2023	2022	2021	2020
Arson (UCR 200)	4	4	0	0.00	3	1	33.33	1	2	8	4
Burglary (UCR 220)	99	167	-68	-40.72	117	-18	-15.38	166	166	154	229
Burglary	91	157	-66	-42.04	114	-23	-20.18	154	156	147	214
Attempted Burglary	8	10	-2	-20.00	3	5	166.67	12	10	7	15
Pocket-Picking (UCR 23A)	0	1	-1	-100.00	0	0	0.00	0	1	0	0
Purse-Snatching (UCR 23B)	0	1	-1	-100.00	0	0	0.00	4	0	0	0
Shoplifting (UCR 23C)	303	359	-56	-15.60	489	-186	-38.04	400	319	288	298
Theft from Building (UCR 23D)	62	83	-21	-25.30	51	11	21.57	55	89	87	130
Theft from Coin-Operated Machine or Device (UCR 23E)	0	0	0	0.00	0	0	0.00	0	0	0	0
Theft from Motor Vehicle (UCR 23F)	105	176	-71	-40.34	136	-31	-22.79	179	216	134	212
Theft of Motor Vehicle Parts or Accessories (UCR 23G)	33	59	-26	-44.07	24	9	37.50	53	57	95	65
All Other Larceny (UCR 23H)	238	308	-70	-22.73	290	-52	-17.93	330	308	323	285
Theft of Motor Vehicle (UCR 240)	73	121	-48	-39.67	69	4	5.80	119	141	126	146
Part I Property Crime Total	917	1274	-357	-28.02	1179	-262	-22.22	1307	1299	1215	1369

Crimes Against Persons	Current YTD	5-Year Average	Current YTD vs 5-Year Average	% Difference Current YTD vs 5-Year Average	2024	Current YTD vs Previous YTD	% Difference Current YTD vs Previous YTD	2023	2022	2021	2020
Sex Offenses (UCR 11B, 11C, 11D, 370, 90Z)	7	16	-9	-56.25	18	-11	-61.11	14	16	11	19
Sex Abuse on Adults	0	3	-3	-100.00	2	-2	-100.00	3	1	1	4
Sex Abuse on Minors/Children	7	14	-7	-50.00	16	-9	-56.25	11	15	10	15
Simple Assault (UCR 13B, 90Z)	365	389	-24	-6.17	376	-11	-2.93	355	387	443	381
Domestic Abuse, Simple	139	137	2	1.46	142	-3	-2.11	111	123	165	144
Obstructing Emergency Communications	6	10	-4	-40.00	13	-7	-53.85	6	8	9	13
Simple Assault	220	242	-22	-9.09	221	-1	-0.45	238	256	269	224
Harassment and Stalking (UCR 13C, 13D, 90Z)	110	102	8	7.84	102	8	7.84	141	98	88	77
Violating No-Contact Order (UCR 90F)	104	110	-6	-5.45	90	14	15.56	110	126	114	106
Crimes Against Persons Total	586	615	-29	-4.72	586	0	0.00	620	627	656	583

Crimes Against Property	Current YTD	5-Year Average	Current YTD vs 5-Year Average	% Difference Current YTD vs 5-Year Average	2024	Current YTD vs Previous YTD	% Difference Current YTD vs Previous YTD	2023	2022	2021	2020
Counterfeiting/Forgery (UCR 250, 90Z)	26	45	-19	-42.22	42	-16	-38.10	51	37	52	42
Fraud (UCR 26A, 26B, 26C)	104	120	-16	-13.33	110	-6	-5.45	107	121	91	169
Fraudulent Practice	51	36	15	41.67	36	15	41.67	27	41	14	60
Fraudulent Use of Credit/ATM Card	52	77	-25	-32.47	68	-16	-23.53	76	80	77	80
Identity Theft	1	8	-7	-87.50	6	-5	-83.33	4	0	0	29
Possession of Stolen Property (UCR 280)	14	13	1	7.69	10	4	40.00	19	15	15	6
Criminal Mischief (UCR 290, 90Z)	275	324	-49	-15.12	231	44	19.05	309	352	288	439
Trespassing (UCR 90J)	134	101	33	32.67	126	8	6.35	137	92	68	80
Crimes Against Property Total	553	602	-49	-8.14	519	34	6.55	623	617	514	736

Oakhill Jackson Neighborhood, June 2025

Oakhill Jackson Neighborhood, Year to Date (06/08/2025)

Category	2021	2022	2023	2024	2025	5 Year Avg
Arson	1			1	1	0.6
Assault	28	51	48	48	61	47.2
Burglary	2	6	8	10	8	6.8
Counterfeiting / Forgery	1		1	3	2	1.4
Destruction / Damage / Vandalism	18	28	19	16	25	21.2
Drug / Narcotics	34	35	36	66	53	44.8
Fraud	11	6	6	9	6	7.6
Group B Offenses	84	73	117	96	125	99.0
Homicide		3		1		0.8
Kidnapping		1	1			0.4
Larceny / Theft	34	68	52	51	53	51.6
Motor Vehicle Theft	6	14	5		7	6.4
Pornography / Obscene Material			1			0.2
Prostitution					1	0.2
Robbery	2		2	1	1	1.2
Sex Offenses, Forcible			1			0.2
Stolen Property Offenses		1		1	4	1.2
Weapon Law Violations	4	6	2	15	5	6.4
Total	225	292	299	318	352	297.2

April 1st – 30th, 2025

Cat	Instances
Assault	11
Burglary	2
Counterfeiting / Forgery	2
Destruction / Damage / Vandalism	7
Drug / Narcotics	12
Fraud	2
Group B Offenses	28
Larceny / Theft	7
Motor Vehicle Theft	1
Prostitution	1
Weapon Law Violations	4
Total	77

May 1st – 31st, 2025

Cat	Instances
Assault	12
Burglary	6
Destruction / Damage / Vandalism	8
Drug / Narcotics	8
Fraud	2
Group B Offenses	19
Larceny / Theft	15
Motor Vehicle Theft	3
Weapon Law Violations	1
Total	74

Lt. Michelle Omar, m.omar@cedar-rapids.org, 319-286-5472

Year to Date City-wide Statistics – Through 05/31/2025

Shots Fired													
	January	February	March	April	May	June	July	August	September	October	November	December	Total
Current Year	4	2	3	2	4	0	0	0	0	0	0	0	15
5-Year Average (2020-2024)	9	6	8	8	12	11	12	9	8	10	8	6	107
% Diff 5-Year Average	-55.6	-66.7	-62.5	-75.0	-66.7	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-86.0
2024	3	2	3	4	9	3	4	6	2	8	2	3	49
2023	7	8	4	4	10	9	4	5	8	8	9	5	81
2022	9	10	14	9	11	14	8	15	11	7	7	5	120
2021	13	2	10	7	15	13	14	11	6	16	8	8	123
2020	11	9	9	17	16	15	30	9	14	13	13	7	163

Part I Property Crime	Current YTD	5-Year Average	Current YTD vs 5-Year Average	% Difference Current YTD vs 5-Year Average	2024	Current YTD vs Previous YTD	% Difference Current YTD vs Previous YTD	2023	2022	2021	2020
Arson (UCR 200)	5	6	-1	-16.67	4	1	25.00	3	3	13	4
Burglary (UCR 220)	139	215	-76	-35.35	160	-21	-13.13	214	232	191	276
Burglary	129	201	-72	-35.82	151	-22	-14.57	197	217	180	259
Attempted Burglary	10	14	-4	-28.57	9	1	11.11	17	15	11	17
Pocket-Picking (UCR 23A)	0	1	-1	-100.00	0	0	0.00	0	1	1	0
Purse-Snatching (UCR 23B)	0	1	-1	-100.00	0	0	0.00	4	0	0	0
Shoplifting (UCR 23C)	396	450	-54	-12.00	633	-237	-37.44	516	422	343	334
Theft from Building (UCR 23D)	86	99	-13	-13.13	61	25	40.98	69	119	107	139
Theft from Coin-Operated Machine or Device (UCR 23E)	0	0	0	0.00	0	0	0.00	0	0	0	0
Theft from Motor Vehicle (UCR 23F)	175	225	-50	-22.22	173	2	1.16	222	280	176	270
Theft of Motor Vehicle Parts or Accessories (UCR 23G)	40	75	-35	-46.67	33	7	21.21	58	77	125	81
All Other Larceny (UCR 23H)	336	401	-65	-16.21	356	-20	-5.62	428	409	428	380
Theft of Motor Vehicle (UCR 240)	98	154	-56	-36.36	96	2	2.08	145	182	159	185
Part I Property Crime Total	1275	1623	-348	-21.44	1516	-241	-15.90	1659	1725	1543	1669

Crimes Against Persons	Current YTD	5-Year Average	Current YTD vs 5-Year Average	% Difference Current YTD vs 5-Year Average	2024	Current YTD vs Previous YTD	% Difference Current YTD vs Previous YTD	2023	2022	2021	2020
Sex Offenses (UCR 11B, 11C, 11D, 370, 90Z)	12	22	-10	-45.45	22	-10	-45.45	18	20	19	28
Sex Abuse on Adults	0	4	-4	-100.00	3	-3	-100.00	4	2	1	7
Sex Abuse on Minors/Children	12	18	-6	-33.33	19	-7	-36.84	14	18	18	21
Simple Assault (UCR 13B, 90Z)	471	503	-32	-6.36	499	-28	-5.61	455	508	575	476
Domestic Abuse, Simple	171	173	-2	-1.16	173	-2	-1.16	142	152	207	191
Obstructing Emergency Communications	10	12	-2	-16.67	16	-6	-37.50	8	8	11	15
Simple Assault	290	318	-28	-8.81	310	-20	-6.45	305	348	357	270
Harassment and Stalking (UCR 13C, 13D, 90Z)	134	129	5	3.88	126	8	6.35	174	123	120	99
Violating No-Contact Order (UCR 90F)	129	138	-9	-6.52	109	20	18.35	139	153	145	140
Crimes Against Persons Total	746	790	-44	-5.57	756	-10	-1.32	786	804	859	743

Crimes Against Property	Current YTD	5-Year Average	Current YTD vs 5-Year Average	% Difference Current YTD vs 5-Year Average	2024	Current YTD vs Previous YTD	% Difference Current YTD vs Previous YTD	2023	2022	2021	2020
Counterfeiting/Forgery (UCR 250, 90Z)	33	56	-23	-41.07	50	-17	-34.00	66	49	63	49
Fraud (UCR 26A, 26B, 26C)	132	148	-16	-10.81	135	-3	-2.22	136	149	112	207
Fraudulent Practice	60	43	17	39.53	49	11	22.45	34	43	19	70
Fraudulent Use of Credit/ATM Card	70	95	-25	-26.32	79	-9	-11.39	97	106	91	99
Identity Theft	2	11	-9	-81.82	7	-5	-71.43	5	0	2	38
Possession of Stolen Property (UCR 280)	15	17	-2	-11.76	13	2	15.38	24	20	19	8
Criminal Mischief (UCR 290, 90Z)	372	420	-48	-11.43	319	53	16.61	402	457	388	531
Trespassing (UCR 90J)	175	131	44	33.59	160	15	9.38	177	122	99	97
Crimes Against Property Total	727	771	-44	-5.71	677	50	7.39	805	797	681	892

Oakhill Jackson Neighborhood, July 2025

Oakhill Jackson Neighborhood, Year to Date (07/13/2025)

Category	2021	2022	2023	2024	2025	5 Year Avg
Arson	2			1	1	0.8
Assault	33	69	71	67	79	63.8
Burglary	3	7	11	13	12	9.2
Counterfeiting / Forgery	1		1	3	2	1.4
Destruction / Damage / Vandalism	22	34	21	21	33	26.2
Drug / Narcotics	41	43	49	78	73	56.8
Fraud	13	8	8	11	6	9.2
Group B Offenses	107	96	143	132	160	127.6
Homicide		3		1		0.8
Kidnapping		1	1			0.4
Larceny / Theft	47	79	62	57	75	64.0
Motor Vehicle Theft	10	14	9	2	10	9.0
Pornography / Obscene Material			1			0.2
Prostitution					1	0.2
Robbery	2	1	2	2	2	1.8
Sex Offenses, Forcible		1	1			0.4
Stolen Property Offenses		1		1	4	1.2
Weapon Law Violations	4	6	3	15	5	6.6
Total	285	363	383	404	463	379.6

May 1st – May 31st, 2025

Cat	Instances
Assault	12
Burglary	7
Destruction / Damage / Vandalism	8
Drug / Narcotics	8
Fraud	2
Group B Offenses	19
Larceny / Theft	16
Motor Vehicle Theft	3
Weapon Law Violations	1
Total	76

June 1st – June 30th, 2025

Cat	Instances
Assault	15
Burglary	3
Destruction / Damage / Vandalism	7
Drug / Narcotics	12
Group B Offenses	29
Larceny / Theft	16
Motor Vehicle Theft	1
Total	83

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Year to Date City-wide Statistics – Through 06/30/2025

Shots Fired													
	January	February	March	April	May	June	July	August	September	October	November	December	Total
Current Year	4	2	3	2	4	1	0	0	0	0	0	0	16
5-Year Average (2020-2024)	9	6	8	8	12	11	12	9	8	10	8	6	107
% Diff 5-Year Average	-55.6	-66.7	-62.5	-75.0	-66.7	-90.9	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-85.0
2024	3	2	3	4	9	3	4	6	2	8	2	3	49
2023	7	8	4	4	10	9	4	5	8	8	9	5	81
2022	9	10	14	9	11	14	8	15	11	7	7	5	120
2021	13	2	10	7	15	13	14	11	6	16	8	8	123
2020	11	9	9	17	16	15	30	9	14	13	13	7	163

Part I Property Crime	Current YTD	5-Year Average	Current YTD vs 5-Year Average	% Difference Current YTD vs 5-Year Average	2024	Current YTD vs Previous YTD	% Difference Current YTD vs Previous YTD	2023	2022	2021	2020
Arson (UCR 200)	5	9	-4	-44.44	7	-2	-28.57	6	4	15	12
Burglary (UCR 220)	180	263	-83	-31.56	184	-4	-2.17	241	298	241	351
Burglary	167	247	-80	-32.39	172	-5	-2.91	224	281	226	331
Attempted Burglary	13	17	-4	-23.53	12	1	8.33	17	17	15	20
Pocket-Picking (UCR 23A)	0	1	-1	-100.00	0	0	0.00	0	1	1	0
Purse-Snatching (UCR 23B)	1	2	-1	-50.00	2	-1	-50.00	4	0	0	0
Shoplifting (UCR 23C)	470	533	-63	-11.82	786	-316	-40.20	604	494	409	368
Theft from Building (UCR 23D)	97	115	-18	-15.65	67	30	44.78	98	144	115	149
Theft from Coin-Operated Machine or Device (UCR 23E)	0	0	0	0.00	0	0	0.00	0	0	0	0
Theft from Motor Vehicle (UCR 23F)	223	275	-52	-18.91	210	13	6.19	265	331	221	348
Theft of Motor Vehicle Parts or Accessories (UCR 23G)	50	92	-42	-45.65	40	10	25.00	67	91	161	98
All Other Larceny (UCR 23H)	417	490	-73	-14.90	426	-9	-2.11	488	506	543	486
Theft of Motor Vehicle (UCR 240)	119	191	-72	-37.70	117	2	1.71	170	225	204	238
Part I Property Crime Total	1562	1968	-406	-20.63	1839	-277	-15.06	1943	2094	1910	2050

Crimes Against Persons	Current YTD	5-Year Average	Current YTD vs 5-Year Average	% Difference Current YTD vs 5-Year Average	2024	Current YTD vs Previous YTD	% Difference Current YTD vs Previous YTD	2023	2022	2021	2020
Sex Offenses (UCR 11B, 11C, 11D, 370, 90Z)	18	28	-10	-35.71	31	-13	-41.94	20	21	29	39
Sex Abuse on Adults	1	4	-3	-75.00	3	-2	-66.67	4	2	1	10
Sex Abuse on Minors/Children	17	24	-7	-29.17	28	-11	-39.29	16	19	28	29
Simple Assault (UCR 13B, 90Z)	559	617	-58	-9.40	593	-34	-5.73	562	628	710	592
Domestic Abuse, Simple	205	216	-11	-5.09	211	-6	-2.84	177	201	243	246
Obstructing Emergency Communications	12	14	-2	-14.29	20	-8	-40.00	9	8	15	16
Simple Assault	342	388	-46	-11.86	362	-20	-5.52	376	419	452	330
Harassment and Stalking (UCR 13C, 13D, 90Z)	164	159	5	3.14	149	15	10.07	208	157	148	131
Violating No-Contact Order (UCR 90F)	163	170	-7	-4.12	144	19	13.19	172	193	175	166
Crimes Against Persons Total	904	974	-70	-7.19	917	-13	-1.42	962	999	1062	928

Crimes Against Property	Current YTD	5-Year Average	Current YTD vs 5-Year Average	% Difference Current YTD vs 5-Year Average	2024	Current YTD vs Previous YTD	% Difference Current YTD vs Previous YTD	2023	2022	2021	2020
Counterfeiting/Forgery (UCR 250, 90Z)	39	62	-23	-37.10	53	-14	-26.42	74	55	70	58
Fraud (UCR 26A, 26B, 26C)	163	180	-17	-9.44	168	-5	-2.98	170	183	131	247
Fraudulent Practice	80	52	28	53.85	62	18	29.03	43	49	22	81
Fraudulent Use of Credit/ATM Card	81	116	-35	-30.17	98	-17	-17.35	122	133	106	117
Identity Theft	2	14	-12	-85.71	8	-6	-75.00	5	1	3	49
Possession of Stolen Property (UCR 280)	17	21	-4	-19.05	15	2	13.33	29	24	25	9
Criminal Mischief (UCR 290, 90Z)	441	519	-78	-15.03	401	40	9.98	475	558	477	680
Trespassing (UCR 90J)	229	158	71	44.94	206	23	11.17	207	141	115	121
Crimes Against Property Total	889	939	-50	-5.32	843	46	5.46	955	961	818	1115

Oakhill Jackson Neighborhood, August 2025

Oakhill Jackson Neighborhood, Year to Date (08/10/2025)

Category	2021	2022	2023	2024	2025	5 Year Avg
Arson	2			1	1	0.8
Assault	41	85	83	81	90	76.0
Burglary	3	11	14	14	15	11.4
Counterfeiting / Forgery	1		1	3	3	1.6
Destruction / Damage / Vandalism	29	35	26	26	41	31.4
Drug / Narcotics	49	52	60	84	77	64.4
Fraud	13	9	12	11	6	10.2
Group B Offenses	130	111	167	151	192	150.2
Homicide		3		1		0.8
Kidnapping		1	1			0.4
Larceny / Theft	52	92	70	68	87	73.8
Motor Vehicle Theft	10	14	13	2	11	10.0
Pornography / Obscene Material			1		1	0.4
Prostitution					1	0.2
Robbery	2	2	3	2	2	2.2
Sex Offenses, Forcible		1	1			0.4
Stolen Property Offenses	1	1		1	4	1.4
Weapon Law Violations	4	6	3	16	6	7.0
Total	337	423	455	461	537	442.6

June 1st – June 30th, 2025

Cat	Instances
Assault	15
Burglary	3
Destruction / Damage / Vandalism	7
Drug / Narcotics	12
Group B Offenses	29
Larceny / Theft	16
Motor Vehicle Theft	1
Total	83

July 1st – July 31st, 2025

Cat	Instances
Assault	11
Burglary	2
Counterfeiting / Forgery	1
Destruction / Damage / Vandalism	8
Drug / Narcotics	9
Group B Offenses	28
Larceny / Theft	14
Motor Vehicle Theft	3
Pornography / Obscene Material	1
Robbery	1
Weapon Law Violations	1
Total	79

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Year to Date City-wide Statistics – Through 07/31/2025

Shots Fired													
	January	February	March	April	May	June	July	August	September	October	November	December	Total
Current Year	4	2	3	2	4	1	3	0	0	0	0	0	19
5-Year Average (2020-2024)	9	6	8	8	12	11	12	9	8	10	8	6	107
% Diff 5-Year Average	-55.6	-66.7	-62.5	-75.0	-66.7	-90.9	-75.0	-100.0	-100.0	-100.0	-100.0	-100.0	-82.2
2024	3	2	3	4	9	3	4	6	2	8	2	3	49
2023	7	8	4	4	10	9	4	5	8	8	9	5	81
2022	9	10	14	9	11	14	8	15	11	7	7	5	120
2021	13	2	10	7	15	13	14	11	6	16	8	8	123
2020	11	9	9	17	16	15	30	9	14	13	13	7	163

Part I Property Crime	Current YTD	5-Year Average	Current YTD vs 5-Year Average	% Difference Current YTD vs 5-Year Average	2024	Current YTD vs Previous YTD	% Difference Current YTD vs Previous YTD	2023	2022	2021	2020
Arson (UCR 200)	7	11	-4	-36.36	8	-1	-12.50	6	5	18	14
Burglary (UCR 220)	216	312	-96	-30.77	220	-4	-1.82	278	361	293	404
Burglary	200	291	-91	-31.27	205	-5	-2.44	258	340	268	381
Attempted Burglary	16	21	-5	-23.81	15	1	6.67	20	21	25	23
Pocket-Picking (UCR 23A)	0	1	-1	-100.00	0	0	0.00	0	1	1	0
Purse-Snatching (UCR 23B)	0	2	-2	-100.00	2	-2	-100.00	4	1	1	0
Shoplifting (UCR 23C)	548	623	-75	-12.04	911	-363	-39.85	695	598	475	432
Theft from Building (UCR 23D)	110	137	-27	-19.71	77	33	42.86	117	170	153	165
Theft from Coin-Operated Machine or Device (UCR 23E)	0	1	-1	-100.00	0	0	0.00	0	0	1	0
Theft from Motor Vehicle (UCR 23F)	268	330	-62	-18.79	263	5	1.90	314	391	266	414
Theft of Motor Vehicle Parts or Accessories (UCR 23G)	53	106	-53	-50.00	41	12	29.27	76	111	186	112
All Other Larceny (UCR 23H)	506	589	-83	-14.09	503	3	0.60	601	612	620	607
Theft of Motor Vehicle (UCR 240)	148	232	-84	-36.21	145	3	2.07	205	266	240	300
Part I Property Crime Total	1856	2337	-481	-20.58	2170	-314	-14.47	2296	2516	2254	2448

Crimes Against Persons	Current YTD	5-Year Average	Current YTD vs 5-Year Average	% Difference Current YTD vs 5-Year Average	2024	Current YTD vs Previous YTD	% Difference Current YTD vs Previous YTD	2023	2022	2021	2020
Sex Offenses (UCR 11B, 11C, 11D, 370, 90Z)	22	32	-10	-31.25	35	-13	-37.14	23	24	33	41
Sex Abuse on Adults	1	5	-4	-80.00	3	-2	-66.67	5	5	1	10
Sex Abuse on Minors/Children	21	27	-6	-22.22	32	-11	-34.38	18	19	32	31
Simple Assault (UCR 13B, 90Z)	635	723	-88	-12.17	691	-56	-8.10	655	754	806	709
Domestic Abuse, Simple	234	252	-18	-7.14	240	-6	-2.50	207	246	272	292
Obstructing Emergency Communications	12	18	-6	-33.33	24	-12	-50.00	12	11	18	23
Simple Assault	389	454	-65	-14.32	427	-38	-8.90	436	497	516	394
Harassment and Stalking (UCR 13C, 13D, 90Z)	190	191	-1	-0.52	177	13	7.34	239	183	188	164
Violating No-Contact Order (UCR 90F)	178	196	-18	-9.18	168	10	5.95	192	217	209	191
Crimes Against Persons Total	1025	1140	-115	-10.09	1071	-46	-4.30	1109	1178	1236	1105

Crimes Against Property	Current YTD	5-Year Average	Current YTD vs 5-Year Average	% Difference Current YTD vs 5-Year Average	2024	Current YTD vs Previous YTD	% Difference Current YTD vs Previous YTD	2023	2022	2021	2020
Counterfeiting/Forgery (UCR 250, 90Z)	52	74	-22	-29.73	56	-4	-7.14	91	60	92	68
Fraud (UCR 26A, 26B, 26C)	184	215	-31	-14.42	199	-15	-7.54	204	218	160	291
Fraudulent Practice	86	62	24	38.71	75	11	14.67	56	60	27	90
Fraudulent Use of Credit/ATM Card	96	137	-41	-29.93	114	-18	-15.79	141	157	127	142
Identity Theft	2	17	-15	-88.24	10	-8	-80.00	7	1	6	59
Possession of Stolen Property (UCR 280)	21	26	-5	-19.23	17	4	23.53	35	36	28	11
Criminal Mischief (UCR 290, 90Z)	519	628	-109	-17.36	486	33	6.79	579	671	584	820
Trespassing (UCR 90J)	275	185	90	48.65	235	40	17.02	238	183	125	144
Crimes Against Property Total	1051	1127	-76	-6.74	993	58	5.84	1147	1168	989	1334

Oakhill Jackson Neighborhood, September 2025

Oakhill Jackson Neighborhood, Year to Date (09/25/2025)

Category	2021	2022	2023	2024	2025	5 Year Avg
Arson	2			1	1	0.8
Assault	53	99	104	108	114	95.6
Burglary	6	14	17	17	18	14.4
Counterfeiting / Forgery	1	1	1	5	3	2.2
Destruction / Damage / Vandalism	38	40	32	41	53	40.8
Drug / Narcotics	59	66	73	106	94	79.6
Fraud	15	11	16	12	9	12.6
Group B Offenses	175	138	198	185	229	185.0
Homicide		3		1		0.8
Kidnapping		1	1	1		0.6
Larceny / Theft	63	111	86	85	109	90.8
Motor Vehicle Theft	11	15	16	8	12	12.4
Pornography / Obscene Material			1		1	0.4
Prostitution					1	0.2
Robbery	3	3	3	3	3	3.0
Sex Offenses, Forcible		1	1			0.4
Stolen Property Offenses	1	1		2	4	1.6
Weapon Law Violations	5	8	6	17	9	9.0
Total	432	512	555	592	660	550.2

August 1st – August 31st, 2025

Cat	Instances
Assault	20
Burglary	1
Destruction / Damage / Vandalism	8
Drug / Narcotics	17
Group B Offenses	40
Larceny / Theft	14
Weapon Law Violations	2
Total	102

September 1st – September 25th, 2025

Cat	Instances
Assault	11
Burglary	3
Destruction / Damage / Vandalism	7
Drug / Narcotics	4
Fraud	3
Group B Offenses	12
Larceny / Theft	11
Motor Vehicle Theft	1
Robbery	1
Weapon Law Violations	1
Total	54

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Year to Date City-wide Statistics – Through 08/31/2025

Shots Fired													
	January	February	March	April	May	June	July	August	September	October	November	December	Total
Current Year	4	2	3	2	4	1	3	7	0	0	0	0	26
5-Year Average (2020-2024)	9	6	8	8	12	11	12	9	8	10	8	6	107
% Diff 5-Year Average	-55.6	-66.7	-62.5	-75.0	-66.7	-90.9	-75.0	-22.2	-100.0	-100.0	-100.0	-100.0	-75.7
2024	3	2	3	4	9	3	4	6	2	8	2	3	49
2023	7	8	4	4	10	9	4	5	8	8	9	5	81
2022	9	10	14	9	11	14	8	15	11	7	7	5	120
2021	13	2	10	7	15	13	14	11	6	16	8	8	123
2020	11	9	9	17	16	15	30	9	14	13	13	7	163

Part I Property Crime	Current YTD	5-Year Average	Current YTD vs 5-Year Average	% Difference Current YTD vs 5-Year Average	2024	Current YTD vs Previous YTD	% Difference Current YTD vs Previous YTD	2023	2022	2021	2020
Arson (UCR 200)	9	13	-4	-30.77	9	0	0.00	9	5	19	19
Burglary (UCR 220)	262	374	-112	-29.95	260	2	0.77	324	412	338	536
Burglary	242	349	-107	-30.66	243	-1	-0.41	298	386	311	506
Attempted Burglary	20	26	-6	-23.08	17	3	17.65	26	26	27	30
Pocket-Picking (UCR 23A)	0	1	-1	-100.00	0	0	0.00	0	1	1	0
Purse-Snatching (UCR 23B)	0	2	-2	-100.00	2	-2	-100.00	4	1	1	0
Shoplifting (UCR 23C)	621	716	-95	-13.27	1068	-447	-41.85	812	696	523	477
Theft from Building (UCR 23D)	119	154	-35	-22.73	93	26	27.96	132	185	176	180
Theft from Coin-Operated Machine or Device (UCR 23E)	0	1	-1	-100.00	0	0	0.00	0	0	1	0
Theft from Motor Vehicle (UCR 23F)	298	388	-90	-23.20	305	-7	-2.30	368	454	333	479
Theft of Motor Vehicle Parts or Accessories (UCR 23G)	60	118	-58	-49.15	48	12	25.00	84	128	202	127
All Other Larceny (UCR 23H)	588	689	-101	-14.66	591	-3	-0.51	712	728	694	720
Theft of Motor Vehicle (UCR 240)	166	271	-105	-38.75	181	-15	-8.29	237	292	288	357
Part I Property Crime Total	2123	2723	-600	-22.03	2557	-434	-16.97	2682	2902	2576	2895

Crimes Against Persons	Current YTD	5-Year Average	Current YTD vs 5-Year Average	% Difference Current YTD vs 5-Year Average	2024	Current YTD vs Previous YTD	% Difference Current YTD vs Previous YTD	2023	2022	2021	2020
Sex Offenses (UCR 11B, 11C, 11D, 370, 90Z)	21	35	-14	-40.00	40	-19	-47.50	25	26	36	44
Sex Abuse on Adults	2	6	-4	-66.67	5	-3	-60.00	5	6	3	11
Sex Abuse on Minors/Children	19	29	-10	-34.48	35	-16	-45.71	20	20	33	33
Simple Assault (UCR 13B, 90Z)	720	837	-117	-13.98	801	-81	-10.11	749	855	945	835
Domestic Abuse, Simple	260	293	-33	-11.26	275	-15	-5.45	232	283	329	346
Obstructing Emergency Communications	14	20	-6	-30.00	26	-12	-46.15	14	13	20	24
Simple Assault	446	525	-79	-15.05	500	-54	-10.80	503	559	596	465
Harassment and Stalking (UCR 13C, 13D, 90Z)	216	218	-2	-0.92	207	9	4.35	269	215	220	175
Violating No-Contact Order (UCR 90F)	207	230	-23	-10.00	195	12	6.15	217	258	242	234
Crimes Against Persons Total	1164	1318	-154	-11.68	1243	-79	-6.36	1260	1354	1443	1288

Crimes Against Property	Current YTD	5-Year Average	Current YTD vs 5-Year Average	% Difference Current YTD vs 5-Year Average	2024	Current YTD vs Previous YTD	% Difference Current YTD vs Previous YTD	2023	2022	2021	2020
Counterfeiting/Forgery (UCR 250, 90Z)	55	85	-30	-35.29	66	-11	-16.67	108	69	105	76
Fraud (UCR 26A, 26B, 26C)	212	249	-37	-14.86	234	-22	-9.40	245	245	190	329
Fraudulent Practice	98	73	25	34.25	86	12	13.95	65	73	33	104
Fraudulent Use of Credit/ATM Card	112	157	-45	-28.66	135	-23	-17.04	170	169	151	159
Identity Theft	2	20	-18	-90.00	13	-11	-84.62	10	3	6	66
Possession of Stolen Property (UCR 280)	24	29	-5	-17.24	21	3	14.29	39	38	36	11
Criminal Mischief (UCR 290, 90Z)	593	728	-135	-18.54	582	11	1.89	663	765	692	937
Trespassing (UCR 90J)	312	215	97	45.12	281	31	11.03	276	206	149	161
Crimes Against Property Total	1196	1305	-109	-8.35	1184	12	1.01	1331	1323	1172	1514



District Program Manager Update – November 2025

MOU/Beautification

- 4th Street Trail brick repairs – City to remove dead tree between 1st & 2nd Ave on 9/25 – **Repairs completed 11/14; accounting has been invoiced**
- 4th St Trail cleanup – A Ave; I have a contact at Union Pacific and received permission to cleanup adjacent to the Doubletree – **2026; will add cleanup to budget**
- Holiday banners, mid to late Nov; still waiting for Alliant to respond with poles for small banners in KV – **In progress, coordinating through Peggy for large banners; Holiday banners to go up in the last week of November**

Downtown Website, Marketing, & Media Updates

- Update event and sponsorship pages – **In progress**
- Economic Development One-Pager – **In progress**
- Digital Marketing Campaign for the holiday season – KCRG, in progress; Jen will be on Everyday Iowa 11/21;
Game plan:
 - Cedar Rapids Museum of Art. (Talent: Mom and 2 children (age 8 & 13) confirmed)
 - City Walk Eatery (Talent: Couple for date night vibes-confirmed))
 - Sip (Midtown Reserve) (**Need Talent: I was thinking an older couple or Girl's night vibe- would you like to be in it?!**) Jen, Tyanna, and Clarissa
 - Capturing some Holiday Lights through the Finder (all talent)
- Marketing Ad Campaign for Downtown – 2026, Met with Sara K from Informatics; she sent over a proposal, and I passed it along to Caleb.

Upcoming Events & Programming (Downtown District Event Sponsorship Recipients)

1. Holiday Movies at the Paramount – **11/29 & 12/23**

Programming & Placemaking in Discussion

1. Public Art
 - a. Window Wonderland –**The artist has completed Town Centre and Smulekoffs will be completed by the end of month**
 - b. Sidewalk Art on 1st St W – **Washington, Kennedy, City View, Iowa Big, & Eastern Iowa Arts Academy; PAC meeting for artists' design approval at PAC meeting on 11/17 and once approved project will begin**
 - c. Murals of Meaning – **Iowa Big Students bringing awareness to the unhoused through art; F2 Mural, yard sign murals and a winter coat drive.; partnership with NAMI, Craft'd, House of Iron, F2 & Green Square Meals; Distribution day will 1/8/26 and we will hand out hats, coats, gloves, etc.**
 - d. Murals – **Sokol, Orchestra Iowa, Geneva Towers; meeting with Murals & More 12/1 or 12/5, TBD**
2. Façade Improvement
 - a. Great America – **Pending request. Facade Committee met 10/14. We agree this should be put in front of the board for approval.**
 - b. Concrete awning at Mays Island – **Façade Improvement Committee to make this a project; something artistic, plays off the CR sign, and acts as a cover to stairs going to the parking garage.**
3. Downtown Holiday Lights have commenced – **November 28 turn on date**
4. Five Seasons Lights – CR Tourism – **In progress; light installation to commence when DT lights go up.**
5. Holiday Light Finder/Shop & Dine Local Program – **Partnership with the Gazette; Collateral has been completed; program is November 15 – January 31.**

In other News...

- Cedar Rapids Marathon – **11/4 was our first meeting; next meeting 12/5**

- Music Festival – Spring 2026 – The Gazette will be the planners/promoters; meeting 11/19
- IDA US Network Advocacy Group – 11/12 call, next call 12/10
- Crunch Berry Run – Murals & More/Quaker Oats – Can we bring this back downtown – 2026 TBD
- CRMA Parking Lot – 2026, I met with Sean Ulmer, and we discussed ideas; this is a priority for CRMA.
- Cereal Square – I would like this to be a project with Community Development Innovation Council
- City View Interns – Wednesday and Friday for 2 hours; assist DT maintenance team with special projects; currently working on refinishing the benches at Geneva Tower

Downtown SSMID Events Subcommittee 2025

- \$65k budget - \$10k allocated to live music (patio season) and \$55k allocated to events & programming.
 - \$55,000 has been allocated; \$0 remaining – Events/Programming
 - \$10,000 has been allocated; \$0 remaining – Live Music
- **Construction Projects**
 - 2nd Ave Bridge is open; 3rd Ave Bridge repairs pushed to Spring 26'
 - Parking Garage (Kingston) ECD Jan. 26'
 - AC Marriot ECD Nov. 26'
 - Gatewell (EA) - The 5th Avenue gatewell project is tracking behind schedule due to higher river levels in the beginning on the project which has caused delays. Anticipate this project work will continue into the Spring and Great America's parking lot will be repaved sometime in April 2026

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