



Attendees: Cedar Rapids Downtown SSMID Executive Committee
Date: January 22, 2025 | **Time:** 3:00pm-4:30pm
Location: Cedar Rapids Bank & Trust - 500 1st Ave NE

AGENDA

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| 1. Welcome, Introduction Call to Order | Klein/Knutson |
| 2. Consent Agenda – November Minutes (pages 2-4)
MOU with City, MOU Executive summary on changes (pages 5-15) | Klein |
| 3. Budget Planning & Action Planning 2025 | Knutson |
| 4. Approve Downtown SSMID Tax Levy & 2025 Budget Summary (pages 16-17) | Klein/Knutson |
| 5. 2025 Action Plan Update | Knutson |
| i. Programs & Projects | |
| i. Mays Island Activation | |
| ii. Race For the Space | |
| iii. Gateway Beautification | |
| iv. Expansion of Demographics Involved | |
| v. Annual Report 2024 Update | |
| 6. Adjourn | Klein |

Reading Materials

- MedQ SSMID Minutes (pages 18-19)
- Eye 380 plans for the 7th/8th St Gateway project (pages 20-28)
- Downtown Vision Plan Implementation Achievements (page 29)

Store Openings & Closings

Openings

City Walk Eatery

Closing

N/A

Downtown SSMID Commission Members

Joe Ahmann, Graig Cone, Jon Dusek, Jared Hanlin, Loren Hartelt, Ted Kepros, James Klein, Sarah Madsen, Jake Ryan, Randy Rings, David Sorg, Craig Stephen, Fred Timko, Dannette Tobin

Next Meeting: March 26, 2025 (tentative)

Anyone who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in this City activity, you should contact Jennifar Bassett at 319.730.1427 or email jbassett@cedarrapids.org as soon as possible but no later than 48 hours before the event.