



Attendees: Cedar Rapids Downtown SSMID Commission

Date: July 24, 2024 | **Time:** 3:00-4:30 p.m.

Location: Cedar Rapids Bank & Trust- Training Room

AGENDA

1. Welcome, Introduction & Call to Order Klein
2. Consent Agenda – May Minutes (pages 2-4) Klein
3. Lt. Omar – Introduction Bassett
4. Downtown Executive Director Search Update Neumann/Klein
5. New Space Downtown SSMID Update Klein
6. 2024 Financial Review (page 5) Neumann/Bassett
7. 2024 Action Plan Update (pages 6 -15) Bassett
 - a. Interactive Art –
 - i. Sculpture – Motion needed
 - ii. Pavement Art
 - b. Marketing & Brand Recognition
 - c. Events – Subcommittee Update
 - d. Parking Pilot
 - i. DT, Park CR, & Chophouse
 - e. Beautification – Big Bellies
 - f. 3rd Ave Bridge Lights Update
 - g. Race for the Space Update
8. Adjourn Klein

Reading Materials

- Combined Innovation Councils Meeting Minutes (pages 16-20)
- Implementation Committee Meeting Minutes (page 21)
- Events Subcommittee Meeting Minutes (pages 22)
- SSMID Events Analysis (page 23)
- Updated Commission and Committee Rosters (see attachment)
- Big Belly/Cast Iron Map (page 24)

Downtown SSMID Commission Members

Joe Ahmann, Wendi Cigrand, Graig Cone, Jon Dusek, Jared Hanlin, Ted Kepros, James Klein, Sarah Madsen, Jake Ryan, Randy Rings, David Sorg, Craig Stephen, Fred Timko, Dannette Tobin

Next Meeting: Wednesday, September 25 at Cedar Rapids Bank & Trust at 3:00pm.

Anyone who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in this City activity, you should contact Jennifar Bassett at 319.730.1427 or email jbassett@cedarrapids.org as soon as possible but no later than 48 hours before the event.