



**CEDAR RAPIDS DOWNTOWN SSMID COMMISSION**

**March 24, 2021 | 4:00-5:30 p.m.**

**Zoom:** <https://us02web.zoom.us/j/84825942033?pwd=Wi9MUHFVZUI3cFhJUXdjbHdWcXI0UT09>

**Meeting ID:** 848 2594 2033

**Passcode:** 593518

*The Downtown SSMID will hold an electronic meeting on March 24, 2021 at 4:00 p.m. An electronic meeting is being held because a meeting in person is impossible or impractical due to concerns for the health and safety of Committee members, staff and the public presented by COVID-19. An electronic meeting is allowed by Iowa Code Section 21.8 and Governor Reynolds' Proclamations of Disaster Emergency.*

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|---|--------------------|
| 1. Welcome, Introductions & Call to Order | High               |
| 2. Consent Agenda                         | High               |
| a. January Minutes (pages 2-3)            |                    |
| 3. Downtown Farmers Market Update         | Evans              |
| 4. Brand Roll-Out (page 4)                | Ellingson/Thoeming |
| 5. Project Updates                        |                    |
| a. Summer Beautification                  | Thoeming           |
| b. Gateways                               | High/Sorg          |
| c. Downtown CR Dollars                    | Thoeming           |
| 6. Downtown: One Year Later               | Thoeming           |
| 7. Other Business                         |                    |
| a. Façade Improvement                     | Thoeming           |
| b. Meeting Structure Moving Forward       | All                |
| 8. Adjourn                                | High               |

**Reading Materials**

Downtown Vision Plan Priorities (page 5)

MedQ SSMID Minutes (pages 6-7)

DPMI Minutes (pages 8-9)

Community Development Innovation Council Minutes (10-12)