



CEDAR RAPIDS DOWNTOWN SSMID COMMISSION

September 23, 2020 | 4:00-5:30 p.m.

Zoom: <https://us02web.zoom.us/j/88128461571?pwd=eVJTQj9HcFdYZnlnRXZdWtaUnNTUT09>

Meeting ID: 881 2846 1571

Password: 144048

The Downtown SSMID will hold an electronic meeting on September 23 at 4:00 p.m. An electronic meeting is being held because a meeting in person is impossible or impractical due to concerns for the health and safety of Committee members, staff and the public presented by COVID-19. An electronic meeting is allowed by Iowa Code Section 21.8 and Governor Reynolds' Proclamations of Disaster Emergency.

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| 1. Welcome, Introductions & Call to Order | High |
| 2. Consent Agenda | High |
| a. July Minutes | |
| 3. New Downtown Brand and Roll Out/Budget Strategy | de Novo |
| 4. Status of Business Support App | Thoeming |
| 5. Adjourn | High |

Reading Materials

Downtown Vision Plan Priorities

MedQ SSMID Minutes

CVNB SSMID Minutes

DPMI Minutes